

What is Doughnut Economics?

Doughnut Economics explores the mindset, and ways of thinking, that allows humanity to thrive in the 21st Century.

The doughnut represents a space that is both ecologically and socially just. This space lies between two boundaries: a social foundation, to ensure that no one is left falling short on life's essentials, and an ecological ceiling, to ensure that humanity does not collectively overshoot the planetary boundaries that protect Earth's life-supporting systems.



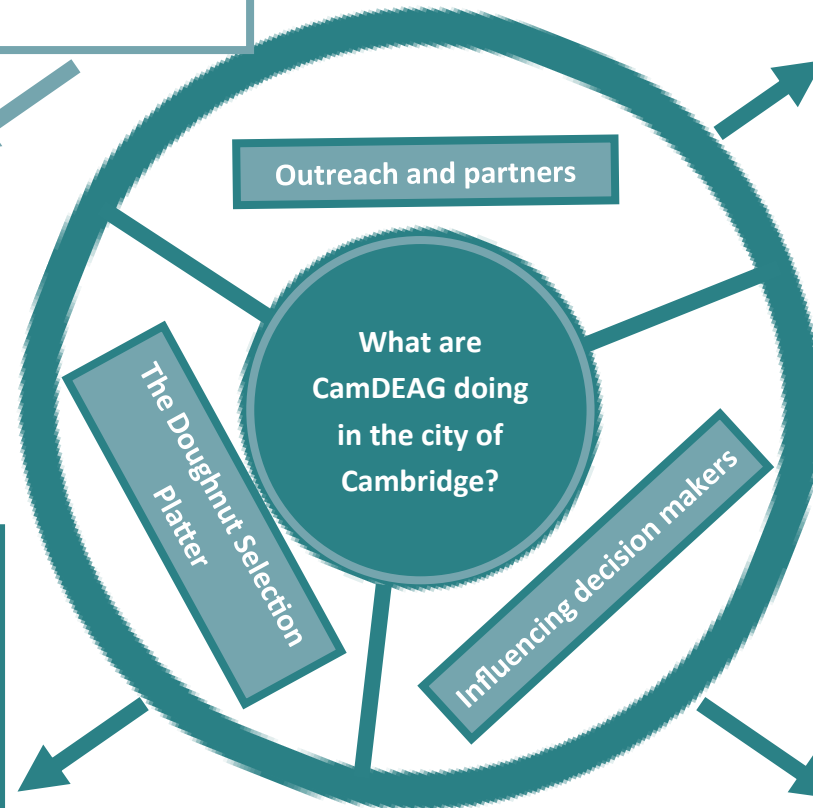
- Cambridge Doughnut Economics Action Group (CamDEAG) are a community group in Cambridge who are planning the Cambridge Doughnut Project.
- We seek to promote an economy based on doughnut principles in Cambridge.
- We are building relationships with local government and other key organisations to help deliver this vision for Cambridge as a more just and environmentally sustainable city.



<https://doughnuteconomics.org/about-doughnut-economics>

We want to create a series of tools that will allow different users to measure the progress of Cambridge, and projects in the city, towards the ecologically and socially just space inside the doughnut.

The data for these tools is being collected from interviews, workshops, and data provided by the council.



We are reaching out to other local organisations and initiatives, to see how they map onto the doughnut. We are also reaching out to local communities to find out the issues that are important to local residents. Do you think your organisation or project works towards the space inside the doughnut? Get in touch!

We are working with Cambridge City Council to create the tools for the Doughnut Selection Platter. We also reached out to local candidates ahead of the local elections to gauge their commitment to a green recovery and to hold them to account. Find their responses on our website.